

International Scientific Multidisciplinary Conference: Al for a Smarter Tomorrow Al-SMART 2025: September 25-26, 2025 (in person, online, and virtually)

Institute of Economic Sciences and Faculty of Geography, University of Belgrade, Belgrade, Serbia

List of abstracts/papers accepted for publication in the conference publications

No	Title
1.	"BEYOND EFFICIENCY: HOW ARTIFICIAL INTELLIGENCE SHAPES CORPORATE SUSTAINABILITY OPPORTUNITIES AND CHALLENGES"
2.	AI OPENS UP VARIABILITY IN EDUCATION
3.	AI RESEARCH MENTORSHIP IN HIGHER EDUCATION: THE WIN-CODE PREDICTIVE SYSTEM FOR TRANSPARENT MANAGEMENT, EVALUATION, AND STRATEGIC INNOVATION
4.	AI-ASSISTED APPROACHES FOR MANAGING NON-TECHNICAL DEBT IN AGILE SOFTWARE ENGINEERING: PRELIMINARY RESEARCH
5.	AI-ASSISTED DYNAMIC NETWORK SYSTEM FOR IMPROVEMENT OF ORGANIZATION AND QUALITY OF HIGHER EDUCATION
6.	AI-BASED TOOLS FOR IMPROVING VISITOR EXPERIENCE AND TOURISM MANAGEMENT
7.	ANALYSIS OF AI TOOL USAGE AND WORK ENGAGEMENT AMONG GENERATIONS X, Y AND Z OF WOMEN IN SLOVENIA
8.	APPLICATION OF ARTIFICIAL INTELLIGENCE IN TOURISM HIGHER EDUCATION PROCESS
9.	ARTIFICIAL INTELLIGENCE AND CONTRACTING: AI AS A TOOL OR A CONTRACTING PARTY?
10.	ARTIFICIAL INTELLIGENCE AND CREATIVE WRITING IN PRIMARY EDUCATION: EXPANDING RODARI'S FANTASY BINOMIAL METHOD
11.	ARTIFICIAL INTELLIGENCE AND JUSTICE: EXAMINING AI'S ROLE IN ENSURING FAIR TRIAL IN THE AGE OF THE EU AI ACT
12.	ARTIFICIAL INTELLIGENCE AS A DECISION SUPPORT TOOL IN PROSTATE CANCER DIAGNOSIS: A LITERATURE REVIEW AND TREND ANALYSIS
13.	ARTIFICIAL INTELLIGENCE AS A TOOL FOR EFFICIENT IMPLEMENTATION OF THE REACH REGULATION IN SERBIA
14.	ARTIFICIAL INTELLIGENCE IN HIGHER EDUCATION: WHAT HAS EU AI ACT BROUGHT?
15.	ARTIFICIAL INTELLIGENCE IN SERBIAN ENTERPRISES: ADOPTION LEVELS, OBSTACLES AND SECTORAL APPLICATIONS
16.	AUDIT OPINION PREDICTION BY USING DECISION TREE ALGORITHM
17.	AUTOMATED DETECTION OF DMA VIOLATIONS THROUGH AI-BASED SOCIAL MEDIA INTELLIGENCE
18.	BASKETBALL IQ - A NEURAL NETWORKS SOFTWARE THAT CALCULATES POTENTIALS OF BASKETBALL PLAYERS
19.	BEYOND THE HYPE: WHY MARKETERS EMBRACE SKILLS BUT QUESTION AI'S INTELLIGENCE



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20.	CAUGHT BETWEEN INNOVATION AND INTEGRITY: INSIGHTS INTO STUDENTS' PERCEPTIONS OF GENERATIVE AI TOOLS IN AN INSTITUTIONAL CONTEXT LACKING
	FORMAL AI POLICIES
21.	CHAT GPT STUDY MODE IN INTERACTIVE LEARNING
22.	COPYRIGHT INFRINGEMENT OF INPUTS AND OUTPUTS BY ARTIFICIAL
	INTELLIGENCE: A COMPARATIVE ANALYSIS
23.	DATA-DRIVEN APPROACHES AND ARTIFICIAL INTELLIGENCE APPLICATIONS IN
	SECURITY RESEARCH: METHODOLOGICAL INNOVATIONS AND FUTURE
	PERSPECTIVES
24.	DEEP PORN AND THE LAW: CONFRONTING THE RISE OF NON-CONSENSUAL AIGENERATED SEXUAL CONTENT
25.	ENHANCING ECONOMIC AND SOCIAL HISTORY WITH AI: EVIDENCE FROM THE
	CONSCRIPTION LISTS OF THE STATE ARCHIVE OF CALTANISSETTA (1843–1900)
26.	ENHANCING HOTEL MANAGEMENT THROUGH PREDICTIVE AI MODELS FOR
	CUSTOMER LIFETIME VALUE (CLV)
27.	EVALUATING LLMS AS EDUCATIONAL CO-AUTHORS: DEVELOPMENT AND
	VALIDATION OF A METHODOLOGICAL FRAMEWORK
28.	FOUND IN TRANSLATION: THE ROLE OF PROMPT LANGUAGE IN CREATIVE LLM
	OUTPUTS.
29.	FROM DETECTION TO PREVENTION: THE ROLE OF ARTIFICIAL INTELLIGENCE IN
	FIGHTING TAX EVASION
30.	FROM SUPPORT TO AUTONOMY: EXAMINING THE ROLE OF AI IN MANAGERIAL
	DECISION PROCESSES
31.	FUZZY-OWA CONTRASTS: AN APPROACH TO CONTRASTING THE ACCEPTABILITY
	OF EDUCATIONAL INNOVATION PROJECTS
32.	GENAI IN HIGHER EDUCATION: A LITERATURE REVIEW IN THE CHATGPT ERA
33.	GENERATIVE SEMIOTICS IN A SINGLE CULTURE: HOW PROMPTS SHAPE SERBIAN
	CULTURAL CODES
34.	IMPLEMENTATION OF AI TOOLS AND ENVIRONMENTS IN THE LEARNING PROCESS
35.	INTEGRATING AI INTO NATIONAL DEVELOPMENT STRATEGIES
36.	LEGAL LIABILITY OF INTELLIGENT ROBOTS: CHALLENGES AND PROSPECTS FOR
	REFORM
37.	LEGAL RESPONSIBILITY OF ARTIFICIAL INTELLIGENCE?
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39.	META AI ABOUT TRUMP AND ELON MUSK!- AI AND IT'S ABILITY TO RECOGNIZE AND
	INTERPRET METONYMY
40.	MODERNIZING ALBANIAN EDUCATION THROUGH AI: ENHANCING LEARNING AND
	TEACHING
41.	PARTNERS OR THREATS? THE HIDDEN DYNAMICS OF AI ADOPTION IN THE
	WORKPLACE
42.	PERCEPTIONS AND EXPERIENCES OF HOTEL EMPLOYEES WITH ARTIFICIAL
	INTELLIGENCE IN BUSINESS OPERATIONS
43.	PHOTOSHOP VS. AI: COMPLEMENTARY TOOLS OR COMPETITION IN THE CREATIVE
	PROCESS?



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44.	PREDICTORS OF ARTIFICIAL INTELLIGENCE ACCEPTANCE: FROM ATTITUDES TO BEHAVIOR ACROSS GENERATIONAL GROUPS
45.	REGULATING AI IN INTERNATIONAL TRADE AGREEMENTS: NEW HORIZONS FOR HARMONIZATION?
46.	SHOULD I STAY OR SHOULD I GO? DILEMMAS AND POLARIZED ATTITUDES OF PUBLIC SECTOR MANAGERS REGARDING AI
47.	SMART GENERATION FOR SMART GOVERNANCE: EDUCATION, SKILLS, AND KNOWLEDGE IN THE EUROPEAN UNION POLICY CONTEXT
48.	SMART VISION ON INTEGRATING AI INTO DISTANCE LEARNING
49.	SMARTER ESP WITH GENERATIVE AI: FROM GENERIC ROLE-PLAYS TO CASE-BASED, DOMAIN-AUTHENTIC LESSON DESIGN
50.	SMARTER, LESS LOVED: THE PARADOX OF CHATGPT'S PERCEPTUAL EVOLUTION (2022–2025)
51.	STRATEGIC MANAGEMENT OF SOCIAL NETWORKS
52.	STRATEGIC MARKETING AND CONSUMER INFLUENCE IN AI-DRIVEN PAYMENT SYSTEMS ADOPTION
53.	SUSTAINABLE SUPPLY CHAINS IN TOURISM: CASE STUDIES FROM INTERNATIONAL HOTELS
54.	TEACHING ACCOUNTING THROUGH ARTIFICIAL INTELLIGENCE AND SIMULATED CASE STUDIES: INVESTIGATING AN EXPERIENTIAL APPROACH IN ECONOMIC EDUCATION
55.	THE AI MANAGER: A SAFEGUARD FOR THE RESPONSIBLE USE OF AI
56.	THE DIFFICULTIES OF INVESTIGATING CRIMES COMMITTED IN VIRTUAL SPACE
57.	THE NEED FOR NEW COMPETENCIES IN MODERN SCHOOL EDUCATION THROUGH THE USE OF AI
58.	THE RELATIONSHIP BETWEEN DIGITAL TRANSFORMATION AND ARTIFICIAL
001	INTELLIGENCE ADOPTION: AN EMPIRICAL ANALYSIS OF ORGANIZATIONAL PERCEPTIONS
59.	THE ROLE OF ARTIFICIAL INTELLIGENCE IN FINANCIAL MARKETS AND THE BANKING SECTOR IN ALBANIA
60.	THE USE OF ARTIFICIAL INTELLIGENCE IN FRAUD PREVENTION IN INTERNATIONAL PAYMENT SYSTEMS
61.	THE USE OF KAIZEN METHODS FOR REFORMING PUBLIC SERVICES AND THE IMPACT ON PUBLIC ADMINISTRATION MANAGEMENT
62.	TRANSFORMING LEGAL SYSTEMS THROUGH AI: BETWEEN TECHNOLOGICAL
	INNOVATION AND HUMAN RIGHTS SAFEGUARDS TRAVEL DECISION-MAKING IN THE AGE OF AI: OPPORTUNITIES AND CHALLENGES
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64.	UNPACKING CYBERSECURITY IN FINANCIAL RESEARCH: A SYSTEMATIC MAPPING APPROACH
65.	VOLTAGE STABILITY ANALYSIS IN POWER DISTRIBUTION NETWORKS FOR
66.	CONNECTING RENEWABLE ENERGY SOURCES WINNERS AND LAGGARDS IN THE AI ERA: CROSS-COUNTRY CAUSAL EVIDENCE ON TRADE PERFORMANCE AND INEQUALITY